



BC Renaissance Festival

Sponsorship Packages

A Unique Sponsorship Opportunity in BC

The **BC Renaissance Festival** offers a number of opportunities to sponsor and contribute to a unique tourism experience, the first of its kind in British Columbia! Based on a very successful format used widely in the United States (over 50 successful locations, some as old as 57 years), the **BC Renaissance Festival** is a Canadian-owned business with the goal of providing a new experience for local tourism, and a familiar destination for fans of Renaissance Festivals worldwide.

Our first year's event was a grand success, bringing in well over 1000 visitors. We enjoyed media coverage by City TV and Shaw Cable, as well as a number of newspaper articles throughout Langley Township. TV Week Magazine listed us as #7 of the Top 10 Things To Do for the week of July 21 to 27, 2007, and the Vancouver Province also listed us in their Things To Do section. With the excitement of last year and an already growing enthusiasm for this year, 2008 is already shaping up to be an even more spectacular event.

We're grateful to our generous sponsors in 2007, which included Fabricana Imports, Hawaiian Tropic Suncare Products, Swords of Honor, Ellemental Illusions, All-Seasons Garden Centre, and Pacific Pallet Manufacturing. With their kind contribution of products and services we were able to hold a successful Festival which entertained many.

There are many possible ways you can contribute to the **BC Renaissance Festival**. Whether through a general sponsorship, which we can put towards basic operations, or a more specific contribution, we are most grateful for your support. Some of the specific areas that can benefit from sponsorship are:

The Joust- We're grateful to have a fabulous team from Alberta, and helping us sponsor them can get you recognition at the Tournament Field, where the Joust will be watched by hundreds of eager visitors each day.

Stages- We have two main stages and two music stages. Your contribution can help us improve them by making new backdrops and canopies, and constructing stage risers.

Games and Rides- Our Games and Rides area is always growing, and with your help, we can add more attractions to it. Our Man-Powered Carousel last year was a great success, and we hope to add new rides each year to thrill children of all ages.

The Main Gate- Built to look like a pair of castle towers, our main gate has great potential for expansion. It becomes a great photo opportunity for visitors, and is the first thing they see when they arrive.

By sponsoring this year's event, you have the chance be a part of a positive, growing new addition to British Columbia's tourism industry. You also have the opportunity to be among the first sponsors to be part of a more permanent event in years to come. Sponsorship opportunities will only improve as we grow! We look forward to your generous contribution. Feel free to contact us with any questions or ideas. We'd be happy to meet with you to present our vision in person.

“Live The Revelry!”

**Contact: Martin Hunger, Sponsorship Co-Ordinator for more information.
604-220-8889, or at sponsors@bcrenfest.com**



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The **BC Renaissance Festival** offers a variety of Sponsorship packages. Each one provides you with different promotional opportunities, and a chance to bring your staff, friends, and family to experience the fantasy of the Faire. All packages can be negotiated as a financial sponsorship or as in-kind (materials or services).

Guardian of the Realm - \$100

- LISTING:** This level offers you a text listing on our website (hyperlink and contact information), and one in our Programme Book.
- TICKETS:** Two (2) tickets to the first year's Festival.

Duke's Court - \$250

- LISTING:** This level offers you a text listing on our website (hyperlink and contact information), and one in our Programme Book.
- TICKETS:** Four (4) tickets to the first year's Festival.

Ambassador of the Kingdom - \$500

- BANNER:** Opportunity to hang your banner along our fenceline, leading toward the entry gate. Please contact us for details.
- LISTING:** This level offers you a text listing on our website (hyperlink and contact information), and one in our Programme Book.
- MEDIA RELEASE:** We include your business name as a sponsor in any media releases.
- TICKETS:** Six (6) tickets to the first year's Festival.

Nobility - \$1000

- BANNER:** Opportunity to hang your banner along our fenceline, leading toward the entry gate. Please contact us for details.
- LOGOS:** Your logo in our Programme Book. (includes full contact information and 20 words of text) We also include your logo (same as Programme Book) on our website sponsors page, complete with hyperlink.
- MEDIA RELEASE:** We include your business name as a sponsor in any media releases.
- TICKETS:** Ten (10) complimentary day passes to the first year's Festival.

Knightship - \$2000

- BANNER:** Opportunity to hang your banner along our fenceline, leading toward the entry gate. Please contact us for details.
- LOGOS:** Your logo in our Programme Book. (includes full contact information and 20 words of text) We also include your logo (same as Programme Book) on our website sponsors page, complete with hyperlink.
- MEDIA RELEASE:** We include your business name as a sponsor in any media releases.
- PROGRAMME:** The opportunity to place a free 1/2 page ad in the Programme Book.
- TICKETS:** Sixteen (16) complimentary day passes to the first year's Festival.

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Royalty - \$5000

Sponsorship rights to one of the following areas: Joust, Gatehouse, Games Courtyard, Childrens' Stage, Main Stage.

- BANNER:** Opportunity to hang your banner along our fenceline, leading toward the entry gate. Please contact us for details.
- LOGOS:** Your logo on the corresponding area's sign. Your logo in our Programme Book. (includes full contact information and 20 words of text) We also include your logo (same as Programme Book) on our website sponsors page, complete with hyperlink.
- MEDIA RELEASE:** We include your business name as a sponsor in any media releases.
- PROGRAMME:** The opportunity to place a free full page ad in the Programme Book. Contact us for ad specifications.
- TICKETS:** Twenty Four (24) complimentary day passes to the first year's Festival.

His Majesty's Court - \$10000

Sponsorship rights to one of the following areas: Joust, Gatehouse, Games Courtyard, Childrens' Stage, Main Stage.

- ADVERTISING:** Opportunity to be included as a sponsor, and your logo displayed on all BC Renaissance Festival advertising (print, radio, television). Also an opportunity for print advertising to be included as an insert in our Programme Book. (print ad provided by sponsor)
- BANNERS:** Opportunity to hang your banner along our fenceline, leading toward the entry gate, as well as in the corresponding area being sponsored. Limit of three banners. Please contact us for details.
- LOGOS:** Your logo on the corresponding area's sign. Your logo in our Programme Book. (includes full contact information and 20 words of text) We also include your logo (same as programme book) on our website sponsors page, complete with hyperlink.
- MEDIA RELEASE:** We include your business name as a sponsor in any media releases.
- PROGRAMME:** The opportunity to place a free full page ad in the Programme Book. Contact us for ad specifications.
- TICKETS:** Thirty (30) complimentary day passes to the first year's Festival.

Whichever package you choose, your generosity will help give us the means to make the **BC Renaissance Festival** one of the most successful new tourist destinations in the Lower Mainland, and put us on our way to our goal of establishing a permanent home for this most unique attraction.

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