



BC Renaissance Festival

GREETINGS VENDORS!

This year we would like to make the BC Renaissance Festival the best it's ever been! With the help of our merchants, food concessions, performers, and volunteers, we can take this event to a new level of success. I would love to see everyone participate to a degree not seen before in BC. This is a great opportunity for us all to grow and help build what can become a permanent site, summer-long event. We want to help change the face of tourism in Langley and BC as a whole, so we can compete with an already booming market in the rest of North America.

FESTIVAL DATES and LOCATION: See Application Form

APPLICATION DEADLINES: Early placement deadline for returning vendors is February 1, 2011. Express your intent to return by mailing in your forms by this date. Payment does not need to accompany these forms, but payment **MUST** be made by March 1, 2011 to secure placement. After this date, we will be opening the applications to new vendors. If returning vendors submit their forms after this date, understand that we may have already found another vendor with similar product. If you are still willing to submit, you are welcome to do so. We're hoping to add more vendors and more variety this year. Program Book listing deadline is June 30, 2011.

"PART OF THE VILLAGE": Remember, the merchants are part of the Village of Steller's Grove. Feel free to interact with the public as though you were a person of that time. Come up with a pitch or shtick if you like. Be a character. It can go a long way to making you and your product memorable to the public, and could increase your sales. Feel free to watch our village characters, as well as some of the other vendors, and get into the spirit of the Village! It can make the difference between sitting behind your table waiting for the next browser or having a great time attracting people to your booth and entertaining them while they shop.

On behalf of the BC Renaissance Festival, I'd like to apologize for the additional requirements on the application form (initialling every section), and the added descriptions and policies. Due to past misunderstandings with previous vendors, and recommendations from other event organizers, we've adopted this new format to ensure that all parties are protected by the Vendors Application process.

We hope to see everyone back in 2011, and look forward to seeing some new faces as well. Please get your applications in as early as possible to avoid complications, and, as always, feel free to contact us at vendors@bcrenfest.com if you have any questions or concerns.

Thank You All!
The BC Renaissance Festival Vendors Department